



# BIG JOHN

THE TRICERATOPS

Glazer  
Children's  
Museum

A NEW GLAZER CHILDREN'S MUSEUM EXHIBIT  
**SPONSORSHIP OPPORTUNITIES**

# INTRODUCING THE LARGEST TRICERATOPS EVER DISCOVERED: **BIG JOHN**

The Glazer Children's Museum is expanding its footprint in 2023 to fit something enormous. GCM is thrilled to announce the creation of a brand new exhibit centered around Big John, the **world's largest Triceratops fossil** measuring nearly 26 feet long. Housed in an immersive exhibit full of interactive, educational, and playful elements, Big John will captivate curious guests and dinosaur lovers of all ages. We invite you to be a part of Big John's North American debut by becoming a sponsor of this colossal exhibit, over 66 million years in the making.

## **BIG FACTS OF BIG JOHN:**

- Big John holds the Guinness World Record for Largest Triceratops.
- He is estimated to be 5-10% larger than any other known Triceratops.
- He was discovered in 2014 in the Hell Creek Formation of South Dakota.
- Big John's skull is unique in that it is more than 75% complete.
- Big John's frill bears the mark of a traumatic injury, likely due to a fight with another Triceratops.



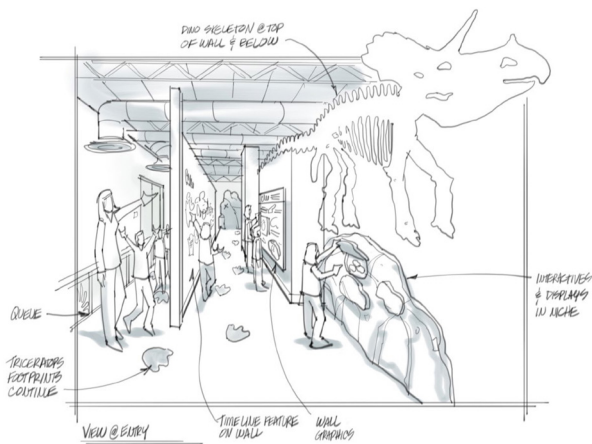
# Glazer Children's Museum

**Visit** [GlazerMuseum.org](https://GlazerMuseum.org)

**Email** [giving@glazermuseum.org](mailto:giving@glazermuseum.org)

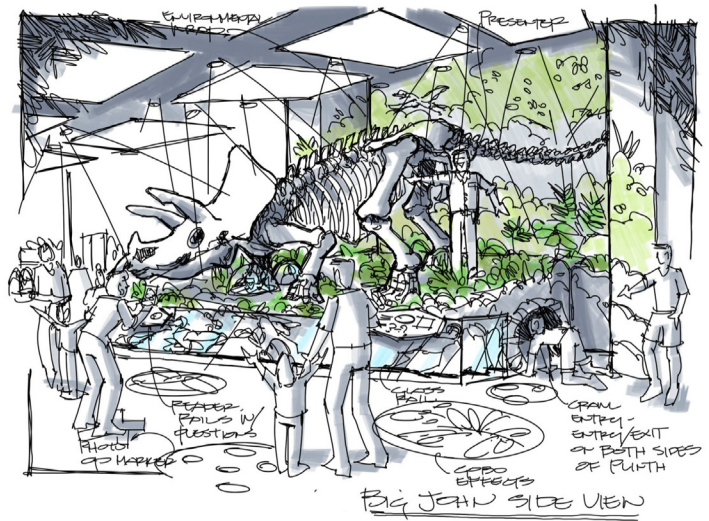
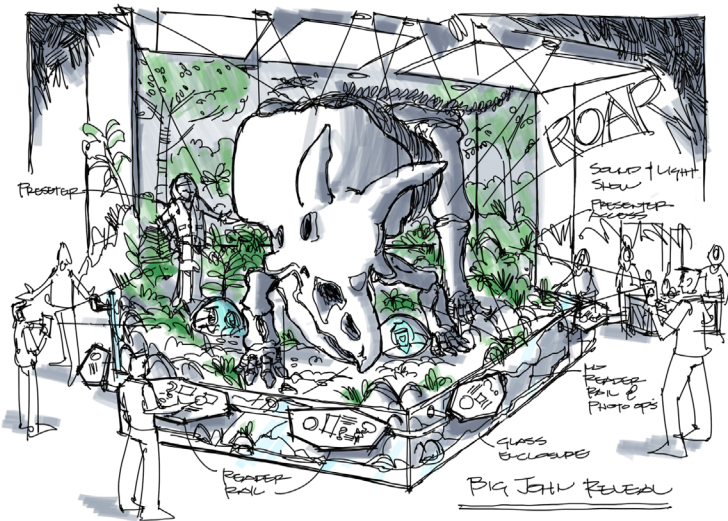
**Call** Sarah Cole 813 443 3801





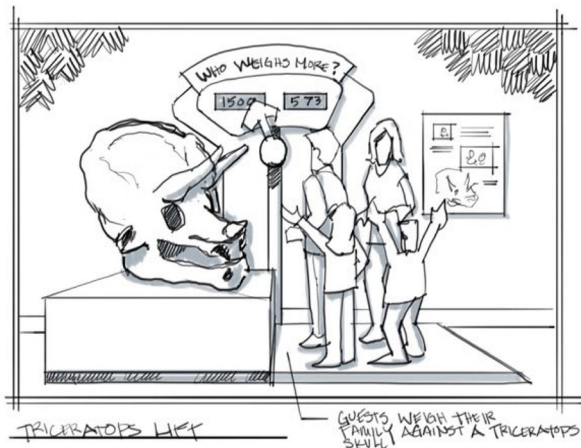
## A COLOSSAL ENTRY:

This brand new exhibit expands the Museum's third floor to the public to showcase the remarkable specimen, Big John, using our **unique approach to playful learning**. In the queue, you are guided with questions that stimulate curiosity — *When did this creature live? How big was Big John? How was he discovered?* As you turn the corner and begin your journey, these questions set the stage for exploration. We start with the story of how Big John was found and how he made his way to Tampa. Real fossils, maps, and photographs tell the story of unearthing this giant, while a geologic timeline depicts the Age of Dinosaurs.



## POWERFUL PREHISTORIC PERSPECTIVES:

When you turn the corner, you are immediately **face-to-face** with Big John himself. Dramatic lighting and sounds surround the room as you walk around the giant. A tunnel under his platform allows children and adults alike to crawl to viewing spaces among the display for **immersive**, first-of-its-kind perspectives of fossils and other Cretaceous specimens. Live presentations tell stories of how Big John may have lived and how he may have died.



## MONUMENTAL MEMORIES:

Surrounding the central platform are various activities uniting **art**, pretend **play**, and **science** to create true **hands-on experiences** that will inspire dinosaur fans of all ages. A balance of technology and physical interactive elements create a memorable experience for everyone.



**Glazer Children's Museum**  
110 W Gasparilla Plaza  
Tampa, FL 33602

**Visit** [GlazerMuseum.org/waystogive](http://GlazerMuseum.org/waystogive)  
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# Glazer Children's Museum

## OUR MISSION

The mission of the Glazer Children's Museum is to create a learning laboratory where children play, discover, and connect with the world around them to develop as lifelong learners and leaders.

## MUSEUM IMPACT

Over the past 12 years, the Glazer Children's Museum has stayed true to this mission by providing a safe, fun, and inclusive environment where all children can learn through play. As a community funded 501(c)(3) non-profit organization, we rely on generous contributions from donors like you to keep the play going. Your support matters.

## OUR STORY IN ANNUAL NUMBERS



**228,407 GUESTS**

walked through the  
Museum's doors



**8,266 FAMILIES**

played in a Learn & Play  
Tampa Bay outreach session



**494 CAMPERS**

explored new things  
at Camp Imagination



**5,000 STUDENTS**

visited GCM through a  
Title 1 School scholarship

# BIG JOHN | A GLAZER CHILDREN'S MUSEUM EXHIBIT

## SPONSORSHIP OPPORTUNITIES

	TITLE SPONSOR \$500,000	CRETACEOUS SPONSOR \$250,000	PREHISTORIC SPONSOR \$125,000	PALEO PARTNER \$75,000
<b>EXHIBIT NAMING</b>				
Premier Presenting Sponsor Recognition March 2023-March 2026*	•			
Recognition on Exhibit Donor Wall	Logo	Logo	Logo	Name
<b>MARKETING &amp; MEDIA</b>				
Invitation to Press Announcement*	•	•	•	•
Recognition at Press Announcement	•	•		
Opportunity to Speak at Press Announcement	•			
Recognition on Digital Promotions**	Logo	Logo	Logo	Name
Recognition on Print Promotions**	Logo	Logo	Logo	Name
Opportunity for Brand Activation Event	•			
Opportunity to Provide Branded Giveaways	•			
<b>PROMOTIONAL &amp; SPECIAL EVENTS</b>				
Invitation to VIP Opening*	•	•	•	•
Recognition on VIP Opening Invite**	Logo	Logo	Logo	Name
Opportunity to Speak at VIP Opening*	•			
Opportunity to Host a Private Hard Hat Tour Before Exhibit Opening	•			
Opportunity to Host a Private Corporate Event in Exhibit & Terrace	•	•		
Invitation to Associated Special Events	•	•	•	•
Recognition at Imagination Excavation Gala	•	•	•	•
Tickets to Imagination Excavation Gala	10	10	4	2
<b>ADMISSION &amp; MEMBERSHIP</b>				
GCM Tickets With Access to Exhibit	100/y	50/y	25/y	10/y
Glazer Children's Museum Family Membership	2	1	1	

\* Dates TBD | \*\* As Space Allows





# Glazer Children's Museum



Company | Organization Name

Contact First Name Last Name

Email Phone Number

Address

City State ZIP Code

**Sponsorship Level:**

- ☐ Title Sponsor \$500,000
- ☐ Cretaceous Sponsor \$250,000
- ☐ Prehistoric Sponsor \$125,000
- ☐ Paleo Partner \$75,000

**Payment:**

- ☐ Please Invoice Me
- ☐ Charge Credit Card

Credit Card #

Expiration Date CVV Card Zip

**We do not sell or trade the information of our donors.** \*Automatically qualifies you for GCM's Imagination Society. Learn more at [GlazerMuseum.org/imaginationsociety](http://GlazerMuseum.org/imaginationsociety). All donations are tax-deductible to the extent allowable by law. Tax ID 59-2637851 | Registration #CH20272. A copy of the official registration and financial information may be obtained from the division of consumer services by calling 800.435.7352 within the state. Registration does not imply endorsement, approval, or recommendation by the state. Please note the Museum is incorporated under the name The Children's Museum of Tampa Inc. and operates under the name Glazer Children's Museum.



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